POST EVENT REPORT
MARMOMAC 2025, ITALY

Event Dates: 23rd September – 26th September

SHOWCASING SINDH'S INDUSTRIAL VISION ON THE GLOBAL STONE INDUSTRY STAGE





Table of Contents

EXECUTIVE SUMMARY 1
INTRODUCTION 2
STRATEGIC SIGNIFICANCE OF PARTICIPATION 4
SEZMC DELEGATION AND REPRESENTATION 7
ENGAGEMENTS AND B2B MEETINGS 14
KEY INTERNATIONAL ENGAGEMENTS 17
BRETON S.P.A. 18
GASPARI MENOTTI S.P.A. 19
ABRA IRIDE 20
TENAX S.P.A. 21
PELLEGRINI MECCANICA S.P.A. 22
DAZZINI MACCHINE 23
PEDRINI S.P.A. 24
FILA INDUSTRIA CHIMICA S.P.A. (FILA) 25
ABRASIVI ADRIA S.R.L. 26
ITALDIAMANT S.P.A. 27
PULITOR 28
SIMEC S.P.A. 29
MEETING WITH CONFINDUSTRIA MARMOMACCHINE 30
GLOBAL STONE INDUSTRY INSIGHTS 32
SEZMC PROJECT FOCUS 36
M-10 INDUSTRIAL PARK – SHOWCASING SINDH'S INDUSTRIAL POTENTIAL 36
OUTCOMES OF PARTICIPATION 47

EXECUTIVE SUMMARY



MarmoMac 2025, held from 23–26 September 2025 at Veronafiere, Verona, Italy, served as the world's leading platform for stone design, technology, and trade, bringing together over 1,400 exhibitors and participants from more than 50 countries. The exhibition showcased cutting-edge innovations in quarrying, processing machinery, architectural applications, and sustainable stone design**,** reaffirming its status as the global benchmark for the natural stone industry.

Representing Pakistan, the Sindh Economic Zones Management Company (SEZMC) participated under the leadership of Syed Qassim Naveed Qamar, *Special Assistant to the Chief Minister Sindh on Investment & PPP*, along with Mr. Abdul Azeem Uqaili**,** *Chief Executive Officer*, and Mr. Hammad Shams, Manager Marketing & Communication. The delegation actively engaged with international industry leaders, promoting Sindh's industrial potential, particularly through M-10 Industrial Park, which are being developed under the Public–Private Partnership (PPP) model to modernize Pakistan's marble and granite value chain.

SEZMC's participation strategically aligned with the Government of Sindh's vision to attract foreign direct investment (FDI)**,** facilitate technology transfer, and position Sindh as a regional hub for value-added marble production and export. Through B2B networking, policy-level meetings, and engagements with global stone machinery companies, SEZMC gained valuable insights into automation, digital quarrying, ESG standards, and sustainable mining practices**.**

Key outcomes included heightened global visibility for Sindh's projects, establishment of potential partnerships for equipment procurement and technical training, and reinforced international linkages for M-10 Industrial Park. The participation laid the foundation for future collaboration with Italian industrial associations and technology firms to support Sindh's marble sector transformation agenda**.**

INTRODUCTION

MarmoMac 2025 – The International Exhibition of Stone Design and Technology was held from 23rd to 26th September 2025 at the Verona Exhibition Centre (Veronafiere), Italy. Recognized as the world's foremost event for the natural stone industry, MarmoMac brings together global leaders across the entire value chain, from quarrying and processing machinery manufacturers to designers, architects, and end-product developers. The 2025 edition hosted over 1,400 exhibitors and thousands of visitors from more than 50 countries, reaffirming its position as the most influential meeting point for professionals shaping the future of the global stone and construction materials market.



This year's event emphasized innovation, sustainability, digital transformation, and circular economy practices within the stone industry. Exhibitors showcased cutting-edge solutions in automated cutting, surface finishing, eco-friendly adhesives, and high-precision design technologies that are redefining modern stone architecture and construction. In addition to exhibitions, MarmoMac 2025 featured themed conferences, design workshops, and B2B networking sessions, fostering collaboration among governments, private enterprises, and investors.

Pakistan's participation, led by the Sindh Economic Zones Management Company (SEZMC) under the Investment Department, Government of Sindh, represented a significant milestone in the country's industrial diplomacy. The Sindh delegation, headed by Syed Qassim Naveed Qamar, Special Assistant to the Chief Minister Sindh on Investment and PPP, accompanied by Mr. Abdul Azeem Uqaili, Chief Executive Officer SEZMC, and Mr. Hammad Shams, Manager Marketing and Communication SEZMC, actively promoted Sindh's potential in marble and allied industries. The focus was on two flagship initiatives: Marble City Karachi, a dedicated industrial cluster for value-added marble and granite processing, and the M-10 Industrial Park, which aims to strengthen Sindh's export-oriented stone manufacturing base.

SEZMC's participation at MarmoMac 2025 reflected the Government of Sindh's broader vision of fostering industrial diversification, improving competitiveness, and attracting foreign direct investment through technology-driven development. The engagement also supported SEZMC's mission to introduce modern quarrying techniques, environmentally sustainable practices, and global quality standards within Pakistan's marble sector, paving the way for innovation-led industrial growth.


GASPARI MENOTTI



STRATEGIC SIGNIFICANCE OF PARTICIPATION



The participation of the Sindh Economic Zones Management Company (SEZMC) in MarmoMac 2025 carried substantial strategic importance for the Government of Sindh's broader vision of industrial diversification, export expansion, and sustainable economic growth. As the world's most prominent exhibition for the natural stone industry, MarmoMac provided SEZMC with an unparalleled opportunity to position Sindh's marble and allied sectors on a global investment platform. It served as a gateway for connecting Pakistan's emerging stone processing and construction materials industries with international technology leaders, investors, and trade associations.

Through its participation, SEZMC demonstrated the province's commitment to building an innovation-driven industrial ecosystem capable of competing in global markets. The engagement reflected Sindh's readiness to attract foreign direct investment, modernize existing production facilities, and introduce sustainable practices that align with international standards. By presenting Sindh's flagship industrial initiatives particularly Marble City Karachi and the M-10 Industrial Park. SEZMC successfully showcased the region's potential to evolve into a regional hub for value-added stone processing and exports.



The strategic relevance of participating in MarmoMac 2025 also extends to Pakistan's economic diplomacy efforts. Italy remains one of Europe's most advanced centers of marble and stone technology, hosting global leaders in machinery, automation, and design. SEZMC's presence in Verona enabled direct dialogue with Italian and European manufacturers, many of whom are exploring new markets for investment and industrial collaboration. These interactions allowed SEZMC to promote investment friendly policies of the Government of Sindh, introduce its Special Economic Zone framework, and explore opportunities for industrial partnerships, joint ventures, and technology transfer.



Another key dimension of SEZMC's participation was the strengthening of bilateral ties between Pakistan and Italy in the field of industrial development. While Pakistan has long been recognized for the natural quality of its marble and granite reserves, it has yet to achieve global competitiveness in processing, branding, and value addition. MarmoMac 2025 provided the ideal platform for SEZMC to bridge this gap by aligning with international expertise and technology providers who can support the transformation of Pakistan's marble sector from a raw material exporter to a producer of finished, high-value products. The participation reaffirmed the Government of Sindh's resolve to facilitate such transformation through its dedicated industrial zones and Public–Private Partnership (PPP) initiatives.

At a broader level, SEZMC's engagement at MarmoMac 2025 reinforced the organization's role as a catalyst for investment promotion and industrial facilitation in Sindh. The exposure gained through interactions with industry experts, trade associations, and institutional investors helped SEZMC identify potential areas for collaboration in training, machinery upgrades, and sustainable quarrying



practices. It also created avenues for integrating advanced technology solutions into Sindh's upcoming industrial zones, thereby improving productivity, compliance, and export potential.

Furthermore, SEZMC's representation under the leadership of Syed Qassim Naveed Qamar, Special Assistant to the Chief Minister Sindh on Investment and PPP, added significant policy level visibility to Sindh's industrial agenda. The presence of CEO Abdul Azeem Uqaili and Manager Marketing and Communication Hammad Shams ensured that both strategic and operational dimensions were effectively addressed. Their combined efforts allowed SEZMC to convey a cohesive narrative about Sindh's industrial transformation strategy linking investment opportunities with infrastructure readiness, governance reform, and sector-specific development plans.

The significance of this participation also lies in its timing. Pakistan's marble and granite sector is currently undergoing structural reforms to increase efficiency, reduce waste, and enhance exports. Global events such as MarmoMac are instrumental in aligning domestic industrial development with international standards and sustainable business practices. By participating in this event, SEZMC not only strengthened Sindh's global industrial presence but also positioned itself as a proactive representative of Pakistan's vision for inclusive, sustainable, and innovation-led growth.

In essence, SEZMC's engagement at MarmoMac 2025 was not limited to promoting investment it symbolized Sindh's emergence as a serious contender in the global stone industry. The forum allowed the organization to build confidence among international stakeholders, attract attention to its industrial projects, and gain firsthand exposure to technological advancements shaping the future of stone design and manufacturing. The strategic importance of this participation will continue to manifest through future collaborations, investor interest, and the implementation of best practices learned during the event.



SEZMC DELEGATION AND REPRESENTATION

The participation of the Sindh Economic Zones Management Company (SEZMC) in MarmoMac 2025 was a part of a coordinated initiative led by the Investment Department, Government of Sindh, to promote Sindh's industrial potential at international forums. The delegation was composed of senior officials who collectively represented the policy, technical, and communication dimensions of Sindh's industrial development framework. Each member played a crucial role in projecting Sindh as a viable investment destination and in building valuable linkages with global counterparts in the marble and stone design industry.

The delegation was led by Syed Qassim Naveed Qamar, Special Assistant to the Chief Minister Sindh on Investment and Public–Private Partnership (PPP). As the government's principal representative, he engaged with international investors, industrial associations, and business leaders, articulating Sindh's vision of inclusive industrial growth. His leadership emphasized the province's commitment to enabling an investor-friendly environment through policy consistency, infrastructure development, and institutional facilitation. During his engagements at MarmoMac, he held meetings with prominent Italian business groups, stone machinery manufacturers, and industry associations, focusing on the promotion of bilateral cooperation, technology transfer, and sustainable industrial practices. His presence reinforced the Government of Sindh's proactive approach to investment promotion and its openness to collaborative ventures with global stakeholders.

Accompanying him was Mr. Abdul Azeem Uqaili, Chief Executive Officer of SEZMC, who served as the technical lead and chief spokesperson for SEZMC's project portfolio. With extensive experience in industrial policy and economic zone development, Mr. Uqaili presented SEZMC's strategic initiatives, including Marble City Karachi and the M-10 Industrial Park, both of which hold immense potential for fostering industrialization in Sindh. He participated in business-to-business (B2B) meetings, technical sessions, and networking events, where he highlighted the regulatory incentives and facilitation mechanisms available to investors under Sindh's Special Economic Zone framework. His contributions were instrumental in building confidence among foreign investors regarding the province's preparedness to accommodate industrial investment in the marble, granite, and allied sectors.

Mr. Hammad Shams, Manager Marketing and Communication at SEZMC, played a pivotal role in showcasing SEZMC's projects through structured presentations, visual materials, and promotional documentation. He facilitated interactions between SEZMC officials and international participants,

ensuring that communication with stakeholders remained clear, engaging, and outcome-oriented. His efforts included the dissemination of project-specific information, such as investment opportunities, infrastructural layouts, and partnership models, particularly related to the M-10 Industrial Park and Marble City Karachi. Additionally, he documented the event proceedings, compiled key outcomes, and coordinated follow-up communication with companies that expressed interest in future collaboration with SEZMC.

Throughout the four-day exhibition, the SEZMC delegation participated in high-level meetings with international stone processing companies, machinery manufacturers, and trade associations. The team visited multiple exhibition halls and engaged with technology providers specializing in automated cutting systems, sustainable quarrying solutions, and design innovation for stone-based products. These engagements enabled SEZMC to identify emerging technologies that could be introduced within Sindh's industrial clusters to improve productivity, energy efficiency, and product quality.

The delegation also interacted with representatives of the Italian Trade Agency, Confindustria Marmomacchine (the Italian Association of Stone and Machinery Manufacturers), and other regional trade bodies. Discussions centered on establishing long-term cooperation between Italian and Pakistani industrial entities, with specific attention to knowledge sharing, skill development, and technology partnerships. The SEZMC delegation emphasized the potential of Sindh's marble sector to absorb advanced technologies and integrate value-added production systems to cater to international markets.

During MarmoMac 2025, SEZMC showcased Pakistan's growing industrial capabilities through various promotional materials, including project brochures, the M-10 Industrial Park Pitch Book, and the Marble City Karachi concept plan. These materials provided detailed insights into Sindh's infrastructure development initiatives, available facilities, and investment incentives. The delegation ensured that international stakeholders were informed about Sindh's economic reforms, transparent PPP framework, and commitment to sustainable industrialization.



The representation of SEZMC at MarmoMac 2025 underscored the company's growing international profile as a government-backed institution committed to facilitating industrial growth and investment promotion. The coordinated participation of policymakers, technical experts, and communication professionals demonstrated the holistic approach of the Government of Sindh in presenting its industrial agenda at the global level.



By effectively combining policy advocacy with investment promotion, the SEZMC delegation successfully projected Sindh's image as a forward-looking, investor-friendly region. Their participation contributed to strengthening SEZMC's institutional relationships with leading global. players, laying the groundwork for future collaborations and continued engagement in international exhibitions and industry forums.




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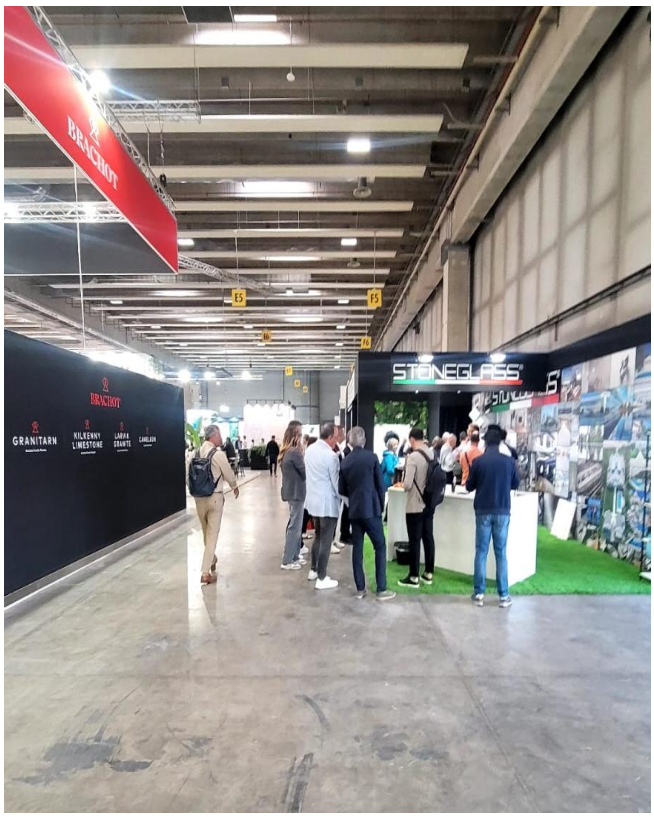
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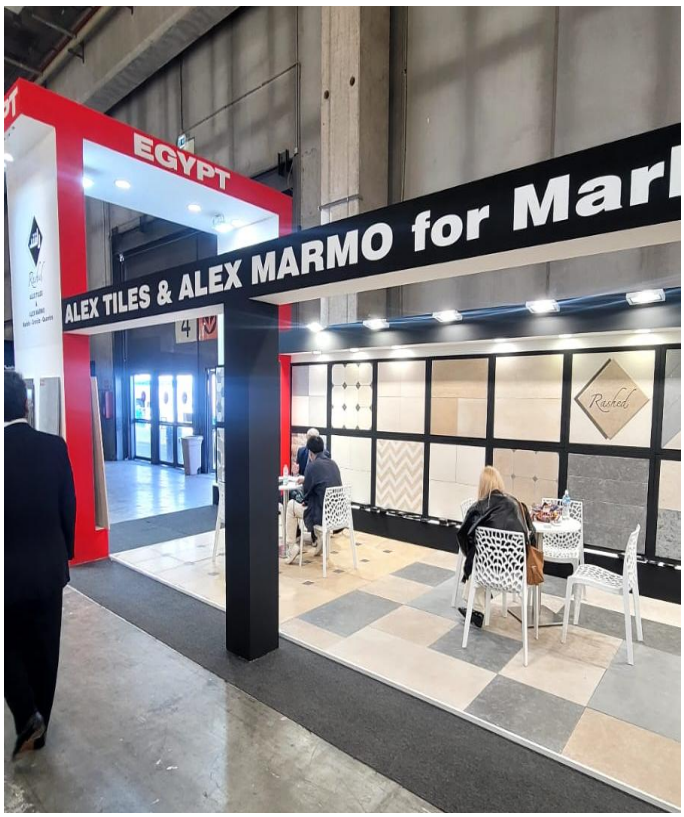
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ENGAGEMENTS AND B2B MEETINGS



During MarmoMac 2025, the Sindh Economic Zones Management Company (SEZMC) delegation actively participated in a series of strategic engagements and business-to-business (B2B) meetings with key international stakeholders in the natural stone and marble processing industries. These engagements were aimed at exploring partnerships, identifying new technologies for industrial modernization, and fostering long-term collaboration between Sindh's emerging industrial zones and global industry leaders. The event provided an unprecedented opportunity for SEZMC to position itself and the province of Sindh as a potential regional hub for investment and industrial growth in the stone, construction materials, and allied sectors.



The delegation, led by Syed Qassim Naveed Qamar, Special Assistant to the Chief Minister Sindh on Investment & PPP, along with CEO Abdul Azeem Uqaili and Manager Marketing & Communication Hammad Shams, met with representatives of renowned international firms. Over four days, SEZMC held targeted discussions with global manufacturers of stone processing machinery, quarrying equipment, and surface treatment chemicals, as well as design and architectural firms focused on sustainable construction. These interactions provided valuable insights into new technologies, business models, and investment approaches that could be applied to SEZMC's current and upcoming industrial projects, particularly the M-10 Industrial Park and Marble City Karachi.


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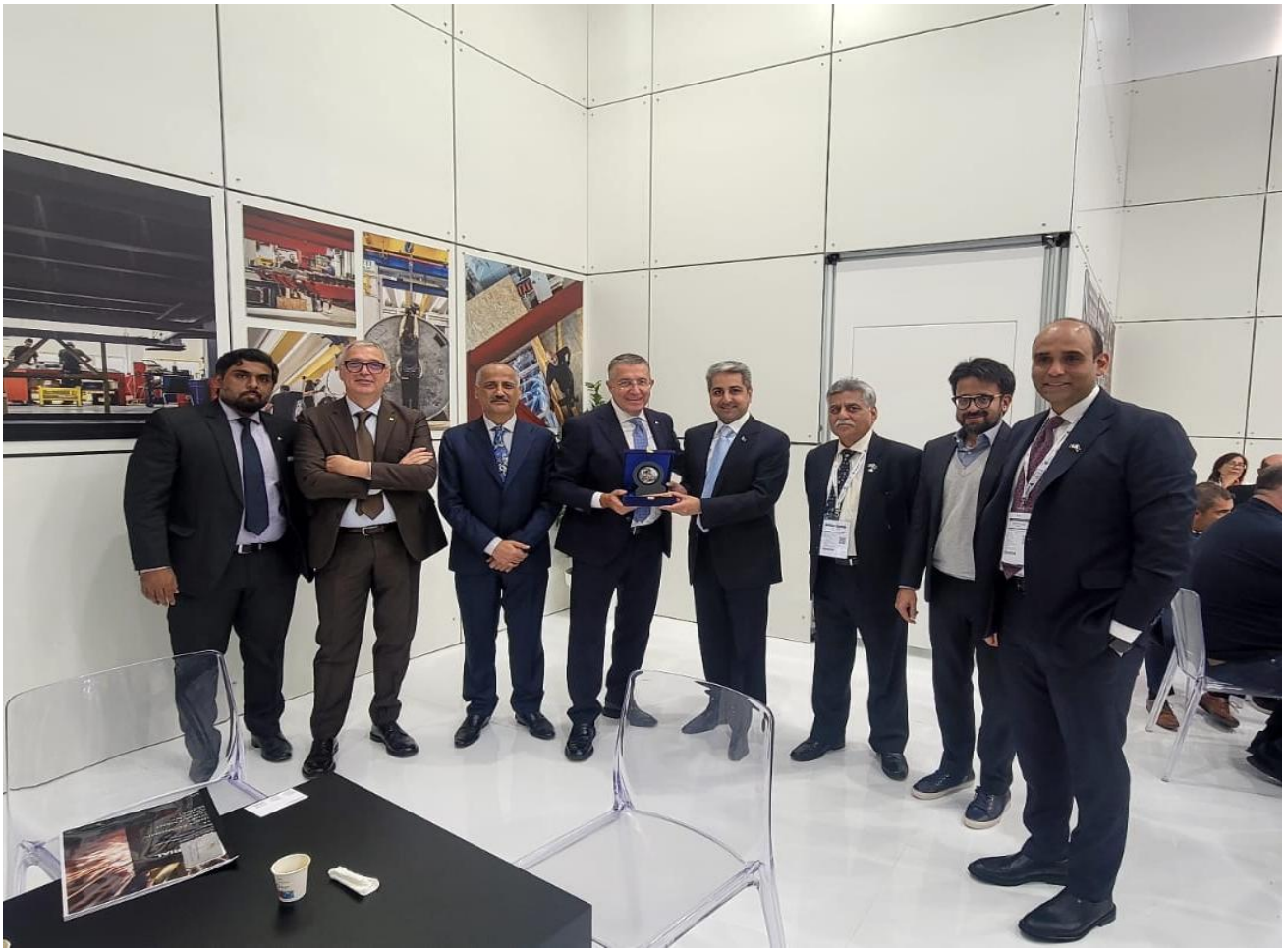


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GASPARI MENOTTI


PEDRINI
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KEY INTERNATIONAL ENGAGEMENTS

To strengthen Pakistan's industrial base and enhance competitiveness in the marble and granite sector, SEZMC engaged with several international firms and associations. These engagements reflected SEZMC's commitment to identifying strategic partners for technology transfer, skill development, and industrial collaboration. Each company brought specific expertise relevant to Sindh's industrial landscape, offering opportunities to improve productivity, efficiency, and global market integration. As part of its participation in MarmoMac 2025, the delegation from Sindh Economic Zones Management Company (SEZMC) engaged with leading international companies representing diverse segments of the global stone and construction material industry. The meetings focused on exploring avenues for technology transfer, industrial collaboration, and potential investment within Sindh's developing industrial ecosystem, particularly in the M-10 Industrial Park, Karachi.





The following profiles summarize the key companies SEZMC interacted with and the highlights of these engagements.

BRETON S.P.A.

Sector:
Machinery for Processing and Advanced Stone Technologies.

Overview:
Breton S.p.A., headquartered in Castello di Godego, Italy, is a global leader in machinery and plants for cutting, polishing, and manufacturing engineered stone and composite materials. Its innovations in CNC automation and resin treatment lines have transformed stone production standards worldwide.

Profile: Breton S.p.A., headquartered in Castello di Godego, Italy, is globally recognized for its cutting-edge machinery and production systems for stone fabrication, engineered surfaces, and composite materials. The company specializes in automated processing lines, robotics integration, and precision cutting systems used across the world's top stone industries.

Breton S.p.A. is globally recognized as a pioneer in machinery and plant systems for processing natural and engineered stone. Established in Italy, the company has developed advanced technologies for cutting, shaping, and polishing large stone slabs. Breton's innovative machinery integrates digital automation and precision control, enabling high production efficiency and minimal material waste. SEZMC's interaction with Breton focused on exploring how such technology could be adapted to Pakistan's industrial infrastructure, particularly in facilities aimed at export-oriented marble and granite processing. The company's representatives expressed interest in potential collaborations for setting up demonstration lines or technology transfer programs within SEZMC-managed zones

Relevance to Sindh's Industrial Development:
Breton's advanced processing solutions align with SEZMC's goal of promoting automation, sustainability, and value-added production within Sindh's industrial base.

Potential Collaboration Areas:
- Establishment of a Breton technology demonstration hub at M-10 Industrial Park
- Joint training programs for local technical teams
- Facilitation of equipment financing and service partnerships

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GASPARI MENOTTI S.P.A.

Sector:
Stone Cutting and Polishing Machinery

Overview:
Pedrini S.p.A., founded in 1962, designs and manufactures full production lines for natural stone processing. Its machinery covers block cutting, resin treatment, slab polishing, and finishing.



Profile: Founded in 1956, Gaspari Menotti is one of the most established names in stone cutting and polishing solutions. It provides integrated plants for slabs, tiles, and block processing with advanced automation systems.

Gaspari Menotti, one of Italy's oldest manufacturers of marble and granite processing equipment, offers gang saws, polishing lines, and high-performance production systems. Known for reliability and robust engineering, its machines are used globally in quarry and fabrication plants.

Discussions with SEZMC explored the integration of Gaspari Menotti's processing lines into Sindh's marble clusters to increase cutting precision, reduce energy costs, and enhance finished product quality. The company representatives appreciated SEZMC's efforts to attract industrial investment and expressed openness to further engagement in the South Asian market.

Discussion Summary: The company expressed interest in connecting with Pakistan's industrial sector through local agents and distributors, and exploring joint projects under Sindh's facilitative investment regime

Relevance:
Simec's automation capabilities could significantly improve productivity in Sindh's stone sector.

Potential Collaboration:

- Joint feasibility for local assembly.
- Technical cooperation agreements
- Participation in SEZMC-led technology forums

ABRA IRIDE

Sector:
Processing Tools and Accessories



Overview:
Abra Iridi manufactures diamond abrasives and polishing tools for marble and granite finishing. Based in Italy, the company exports to more than 40 markets worldwide.

Profile: Abra Iridi designs high-performance abrasives and diamond polishing tools used in marble, granite, and ceramics processing.

Abra Iride specializes in abrasives and polishing solutions for marble, granite, and engineered stone. The company's product range includes grinding pads, diamond abrasives, and polishing compounds customized for various stone types. During discussions, SEZMC explored the possibility of importing advanced abrasives and developing local assembly or distribution partnerships. Abra Iride's team highlighted their global presence and willingness to engage with emerging markets through training and joint ventures.

Discussion Summary: SEZMC representatives highlighted investment opportunities in Sindh's value-added stone processing chain, and the company expressed interest in exploring supply partnerships

Relevance:
Local access to advanced abrasives will enhance product quality and reduce dependency on imports.

Potential Collaboration Areas:
- Product testing collaborations
- Supply agreements with Sindh-based units
- Training sessions for polishing technicians

TENAX S.P.A.

Sector: Stone Treatment and Processing Tools

Overview:
Tenax S.p.A., based in Verona, Italy, produces adhesives, polishing compounds, and surface treatment products used across global stone industries. It serves over 100 countries and maintains a strong R&D focus.



Profile: Tenax S.p.A. is an Italian global supplier of chemical products, adhesives, and surface treatment solutions for natural and engineered stone.

Tenax is a global leader in chemicals and adhesives for the stone industry, offering resins, sealants, and polishing agents used across quarrying, fabrication, and installation processes. Tenax shared insights into their work on sustainability and environmental compliance, emphasizing low-emission formulations and circular production systems. SEZMC's delegation discussed the potential of incorporating Tenax's chemical systems into Pakistan's marble processing sector, ensuring better quality and durability of stone exports.

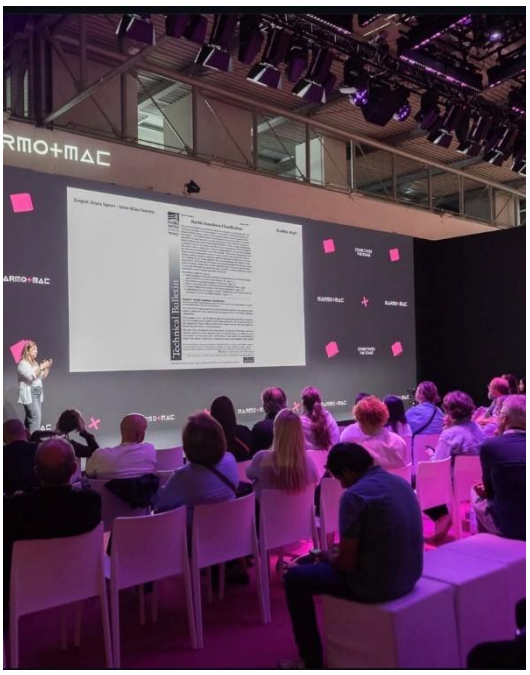
Discussion Summary: The meeting focused on potential distribution and production collaboration within Sindh's marble processing cluster, including joint ventures for surface treatment materials and polishing agents

Relevance:
Tenax's expertise can directly support Sindh's emerging marble finishing and value-added export segment.

Potential Collaboration Areas:
Local manufacturing or distribution setup in Karachi
Product adaptation for regional stone types
Joint promotional events under SEZMC facilitation

PELLEGRINI MECCANICA S.P.A.

Sector: Quarrying and Processing Machinery



Overview:
Pellegrini Meccanica, founded in Verona in 1948, is globally recognized for its high-precision machinery for marble and granite extraction. It specializes in diamond wire saws and advanced quarry management technologies.

Profile: Established in Verona, Pellegrini Meccanica is a globally renowned company manufacturing quarrying machines, diamond wire saws, and cutting equipment for marble and granite extraction.

Pellegrini Meccanica is renowned for its innovative quarrying machinery, including diamond wire cutting systems and gang saws for block extraction. The meeting with Pellegrini focused on quarry efficiency, safety standards, and environmental management. The company presented its solutions for reducing extraction waste and improving worker safety. SEZMC noted the relevance of these technologies for Sindh's marble reserves, particularly in Khuzdar and Karachi's surrounding industrial areas.

Discussion Summary: The delegation discussed the possibility of knowledge transfer in quarrying automation and the establishment of pilot stone extraction and training units in collaboration with Sindh-based enterprises.

Relevance:
Modern quarrying solutions are essential for maximizing yield, reducing waste, and improving Pakistan's raw material quality for export.

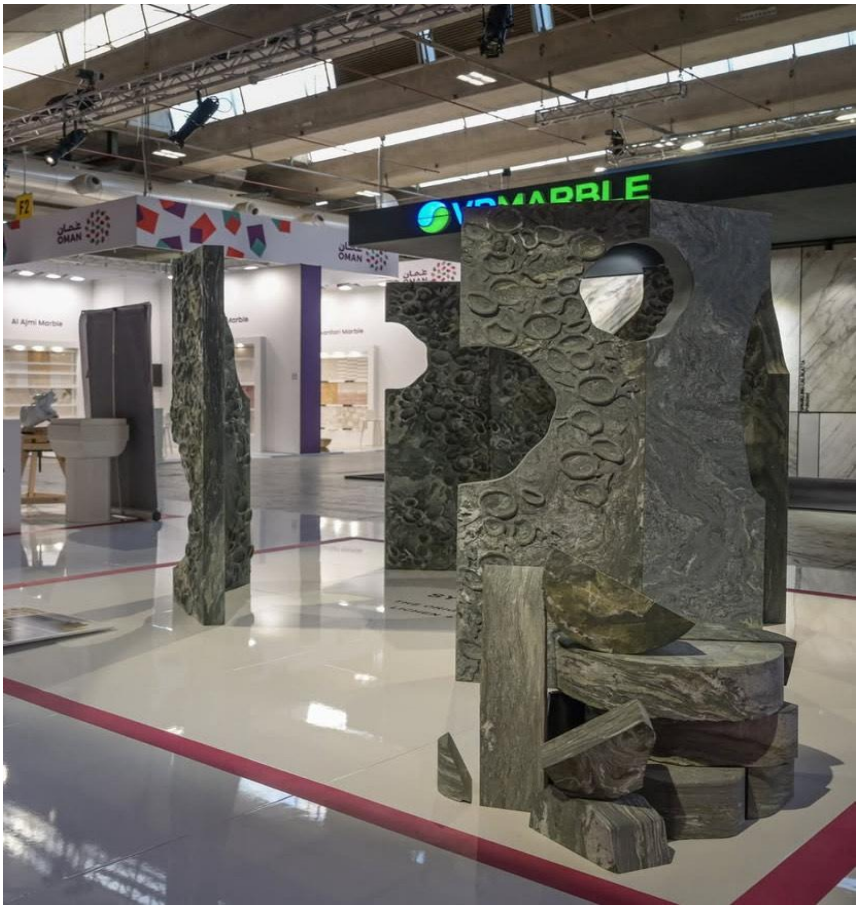
Potential Collaboration Areas:
Pilot mechanized quarrying demonstration in Sindh
Training programs for quarry operators
Technical feasibility studies for extraction

DAZZINI MACCHINE

Sector: Quarrying Machinery and Equipment

Overview:

Dazzini Macchine, headquartered in Carrara, Italy, manufactures machinery for marble and granite extraction, focusing on diamond wire technology and environmentally friendly quarrying systems.



Profile: Dazzini Macchine produces quarrying machines and diamond wire saws designed for efficiency and environmental safety in stone extraction. The company's technology is used across Europe, Africa, and Asia.

Dazzini Macchine designs quarry equipment, including chain saws, drilling systems, and water-fed cutting tools. Its representatives discussed modular quarrying solutions suitable for developing economies. The SEZMC team identified possible applications in Pakistan's northern and Sindh-based quarrying areas, emphasizing that efficient extraction and block cutting are critical for reducing raw material loss. Dazzini expressed readiness to provide technical assistance and collaborate on pilot projects.

Discussion Summary: SEZMC representatives explored prospects of localizing Dazzini's technology for marble and granite extraction in Sindh's northern mineral-rich regions, focusing on training and maintenance support models

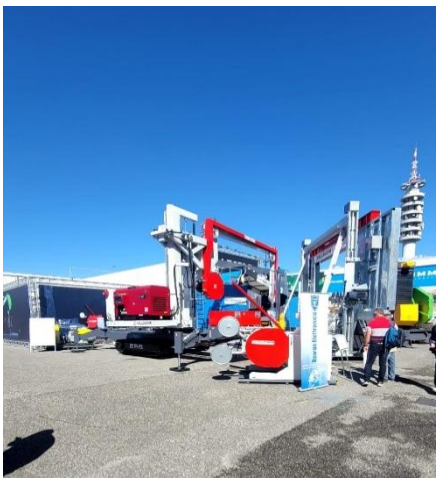
Relevance:

Dazzini's eco-friendly technologies align with Sindh's environmental objectives for resource-efficient industrial development.

Potential Collaboration Areas:

Joint training programs for quarry operators
Equipment demonstration at M-10 Industrial Park
Technology partnership for sustainable extraction

PEDRINI S.P.A.



Sector: Processing Machinery and Polishing Systems

Overview:
Pedrini S.p.A., founded in 1962 in Carobbio degli Angeli, Italy, designs and manufactures complete processing lines for marble and granite. Its range includes block cutters, polishing machines, resin lines, and advanced finishing systems used by top stone producers worldwide.

Profile: Pedrini S.p.A. is one of Italy's leading manufacturers of natural stone processing plants and surface finishing machinery, offering comprehensive solutions from block cutting to polishing.
Pedrini specializes in end-to-end machinery for natural stone processing, from sawing and resin application to polishing and finishing.

During discussions, Pedrini shared their experience in establishing automated processing plants across Europe and Asia. SEZMC explored potential collaboration for setting up a common facility center (CFC) within the Marble City Karachi project, which would allow multiple small-scale entrepreneurs to access shared machinery and technology. Discussion Summary: The meeting explored the scope of introducing Pedrini's automated processing systems in Pakistan, particularly through local dealerships or collaborative setups with Pakistani distributors. SEZMC highlighted investment facilitation options under Sindh's industrial framework.

Relevance:
Pedrini's proven expertise aligns with Sindh's objective of modernizing the stone sector with cost-efficient, energy-saving, and precision-based equipment.

Potential Collaboration Areas:
Technology partnership for stone finishing systems
Local dealership or distributorship model in Sindh
Pilot installation at M-10 Industrial Park

FILA INDUSTRIA CHIMICA S.P.A. (FILA)

Sector: Surface Protection and Cleaning Solutions

Overview:

Fila is a global producer of eco-friendly protection and cleaning solutions for marble and ceramic surfaces. Its products are widely used in architecture, construction, and restoration industries.

Profile: Fila is an internationally established producer of stone protection, cleaning, and maintenance chemicals used in architectural and industrial applications.



FILA produces protective treatments, cleaning solutions, and surface-maintenance chemicals for natural stone. The company is known for its environmentally safe formulations and durability-enhancing products. The meeting with SEZMC centered on integrating FILA's chemical systems into post-processing and export-quality maintenance of marble products, thereby improving shelf life and finish for international markets.

Discussion Summary: Fila expressed interest in connecting with Pakistani importers and exploring opportunities for sustainable surface treatment solutions within the M-10 Industrial Park's stone processing units.

ABRASIVI ADRIA S.R.L.

Sector: Abrasives and Polishing Tools

Overview:
Abrasivi Adria S.r.l., based in Sant'Ambrogio di Valpolicella, produces a range of abrasives and polishing systems for marble and granite finishing.

Profile: Abrasivi Adria specializes in producing abrasive tools and polishing systems for marble and granite finishing. Their equipment is widely used in precision finishing across Europe and the Middle East.

Abrasivi Adria manufactures high-performance abrasives, polishing tools, and surface treatment accessories for marble and granite finishing. Their representatives discussed potential collaboration in knowledge-sharing and technician training. SEZMC highlighted Sindh's growing marble cluster and its demand for high-quality consumables to meet international quality standards.

Discussion Summary: The engagement identified potential for importing abrasive technologies and establishing a local supply chain in Sindh through strategic partnerships

Relevance:
Advanced abrasives can enhance product finishing quality, helping Pakistani exporters meet international standards.

Potential Collaboration Areas:
Distribution partnerships in Sindh
Technology exchange on polishing techniques
–Equipment trials at industrial zones

ITALDIAMANT S.P.A.

Sector: Diamond Tools for Cutting and Polishing

Overview:
Italdiamant, established in Vicenza, is a global leader in the design and production of diamond tools for cutting marble, granite, and ceramics.

Profile: Italdiamant is one of the foremost producers of diamond tools and blades for cutting natural stone, ceramics, and composites.

Italdiamant is a leader in diamond tools for cutting and polishing stone. Its representatives introduced their range of precision blades and drill bits designed for minimal chipping and faster cutting speeds. Discussions centered around the possibility of technology demonstration workshops in Sindh to train local operators on proper tool utilization for maximizing production efficiency and safety. Discussion Summary: Discussions focused on introducing Italdiamant's cutting-edge diamond tool technology to Pakistan's marble industry, enabling efficiency improvements and precision finishing

PULITOR

Sector: Processing Tools and Machinery Accessories

Profile: Pulitor designs and manufactures polishing and surface cleaning machinery for industrial stone applications.

Pulitor specializes in diamond blades and cutting tools for professional stone fabrication. The company's representatives discussed post-sale technical assistance and the importance of consistent tooling standards for export-quality production. SEZMC emphasized opportunities within Sindh's emerging industrial enclaves for Pulitor's engagement as a tooling partner.

Discussion Summary: SEZMC discussed the potential of Pulitor's machines for the upcoming M-10 Industrial Park facilities, focusing on maintenance and operations partnerships

Relevance:
Enhanced tool technology can increase precision and reduce material loss in local stone processing.

Potential Collaboration Areas:
Technical assistance for tool application
Local dealership formation
Training programs for equipment operators



SIMEC S.P.A.

Sector: Machinery for Processing and Automation

Overview:

Simec S.p.A., headquartered in Castello di Godego, specializes in full-scale stone processing machinery with advanced automation features. The company provides cutting, calibration, and polishing systems integrated with digital control technology.

Profile: Simec S.p.A. specializes in the design and production of complete processing systems for marble and granite, including polishing lines and block cutters. Its advanced technology emphasizes precision, reliability, and environmental efficiency.

Simec manufactures fully automated plants for processing natural and engineered stone, offering integrated lines for cutting, polishing, and finishing. Its representatives shared experiences in designing efficient industrial setups in emerging economies. SEZMC identified Simec's turnkey approach as relevant to its goal of establishing ready-to-operate industrial parks in Sindh, particularly those focused on construction materials. Discussion Summary: Discussions revolved around the potential for introducing Simec's smart production solutions within industrial clusters in Sindh, alongside potential joint ventures for machinery assembly and after-sales service.

Relevance:

Simec's solutions could help local industries transition to automated production, improving precision, productivity, and environmental performance.

Potential Collaboration Areas:

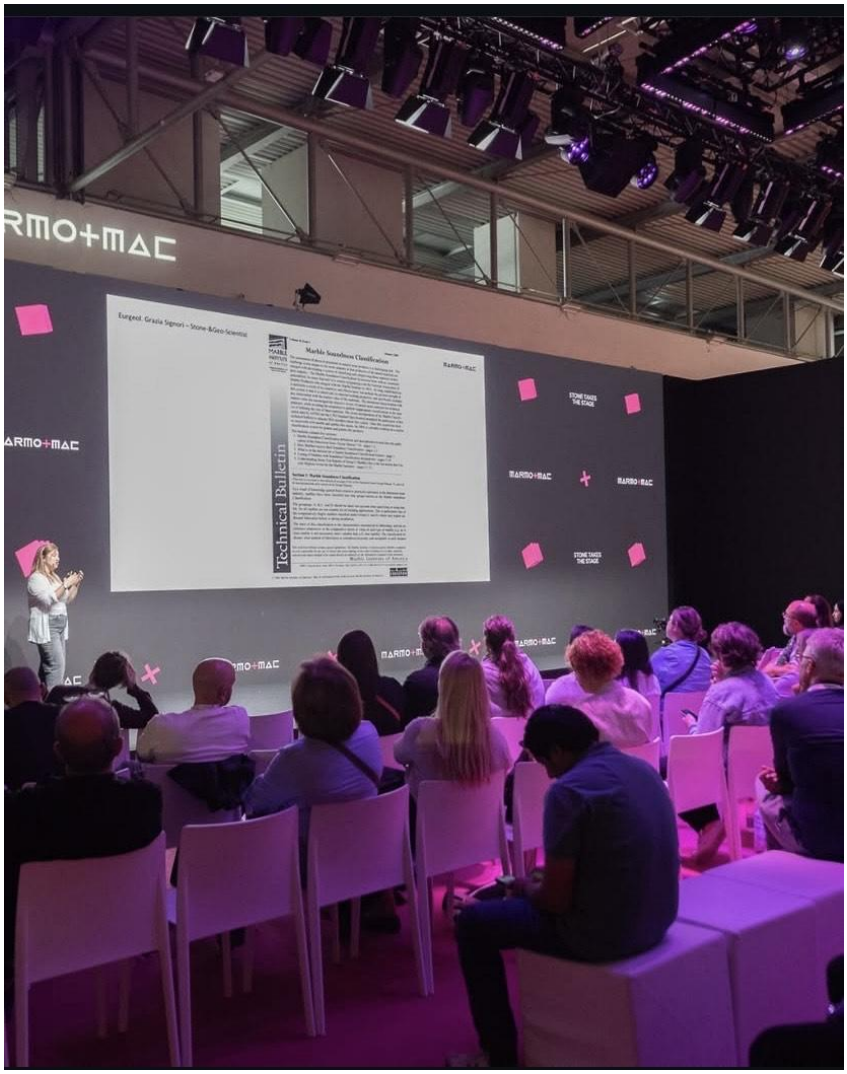
Introduction of automated polishing systems
Local component assembly and after-sales service
Participation in SEZMC investment forums

MEETING WITH CONFINDUSTRIA MARMOMACCHINE

Sector: Industry Association for Stone and Machinery Sector

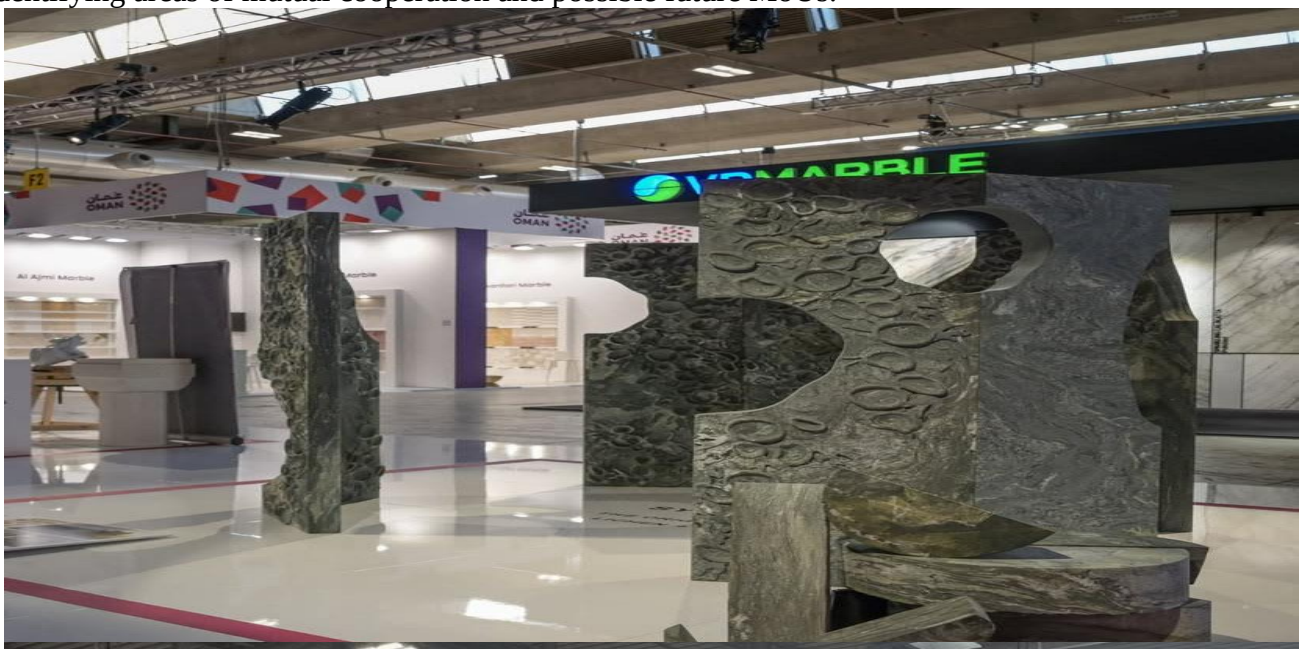
Profile: Confindustria Marmomacchine is Italy's national association representing manufacturers of stone and related technology. It acts as a central body coordinating trade, policy, and technology collaboration across Italy's stone industry

SEZMC held a high-level meeting with Confindustria Marmomacchine, Italy's principal association for producers of stone machinery and related technologies. The discussion focused on building institutional partnerships to support industrial modernization and technology transfer. Confindustria Marmomacchine presented its network of over 300 member companies and outlined its role in promoting international cooperation through policy advocacy, technical standards, and industry outreach. SEZMC shared an overview of Sindh's industrial zones, emphasizing the Marble City Karachi and M-10 Industrial Park projects as platforms for potential collaboration. Both sides acknowledged the potential for establishing joint training programs, technical exchanges, and pilot initiatives to strengthen Pakistan's marble processing value chain. The meeting concluded with an agreement to pursue follow-up discussions facilitated by the Italian Trade Agency and Confindustria.



Marmomacchine's international cooperation units. These engagements underscored SEZMC's strategic intent to link Sindh's industrial initiatives with the global stone and construction machinery ecosystem. By fostering connections with leading manufacturers, the delegation positioned SEZMC as a forward-looking institution capable of bridging industrial potential with international expertise. The outcomes of these meetings are expected to inform future collaboration frameworks, investment facilitation models, and technology adoption strategies for Pakistan's industrial sector.

Discussion Summary: SEZMC's delegation held a productive meeting with Confindustria Marmomacchine to explore institutional collaboration for knowledge exchange, B2B matchmaking, and potential training initiatives for Pakistan's marble sector. Both sides agreed to maintain contact for identifying areas of mutual cooperation and possible future MoUs.





GLOBAL STONE INDUSTRY INSIGHTS

The global stone industry has undergone a significant transformation over the past decade, driven by technological innovation, automation, sustainability imperatives, and shifting market demands. MarmoMac 2025 served as a vital platform to observe these evolving trends firsthand. The exhibition provided SEZMC's delegation with an opportunity to assess global best practices, understand advanced production methodologies, and explore partnerships that can support Pakistan's transition toward a more competitive and technology-driven marble and stone sector.

The global natural stone industry today represents a fusion of traditional craftsmanship and cutting-edge engineering. While countries like Italy, Spain, and Turkey remain at the forefront of high-value stone production and design, emerging markets across Asia and Africa are rapidly developing their own capabilities through foreign collaboration and technology transfer. The MarmoMac exhibition showcased a comprehensive spectrum of this ecosystem from quarrying technologies and processing equipment to design applications, architectural integration, and finished product innovation. It was evident that success in the modern stone industry depends not only on the quality of raw materials but also on efficiency, automation, sustainability, and branding.



One of the most prominent trends observed at MarmoMac 2025 was digitalization and automation in stone processing. Advanced digital platforms are increasingly being integrated into every phase of production from quarry mapping and block cutting to finishing, packaging, and export logistics. Technologies such as computer numerical control (CNC) systems, digital scanning, and robotic arms have revolutionized cutting and polishing processes, ensuring precision, consistency, and material optimization. Companies like Breton, Simec, and Pedrini demonstrated fully automated production lines capable of reducing waste by up to 30 percent and increasing production throughput significantly. SEZMC's team noted that introducing similar digital automation in Sindh's industrial clusters could substantially improve productivity, cost efficiency, and global competitiveness for Pakistani exporters.

Another major theme was sustainability and environmental compliance. The international stone industry is undergoing a shift toward eco-friendly practices, with manufacturers emphasizing energy efficiency, waste recycling, and water management. Exhibitors demonstrated systems for recycling slurry, reusing cooling water, and optimizing block extraction to reduce quarry waste. Many processing plants are now powered by renewable energy sources, and companies like FILA, Tenax, and Gaspari Menotti are investing in environmentally friendly chemicals and resins that meet global standards. This evolution aligns closely with SEZMC's commitment to promoting sustainable industrial development. The insights gained from MarmoMac will support SEZMC in integrating environmental guidelines and resource efficiency measures into the planning of projects like Marble City Karachi and M-10 Industrial Park.

Design innovation and value addition emerged as another critical focus area. The exhibition demonstrated how stone is increasingly being used in creative and high-value applications ranging from architectural facades and urban furniture to interior décor and 3D-printed composite surfaces. Italian and Spanish companies highlighted the trend toward customization and modular design, allowing greater flexibility and aesthetic appeal for global clients. For Pakistan's marble sector, this represents a strategic opportunity to move beyond raw material exports and focus on producing value-added, finished goods tailored to global design trends. Establishing specialized design centers or partnerships with international architects could significantly enhance the visibility of Pakistani marble in luxury and architectural markets.



The concept of Industry 4.0 was visibly embedded throughout the exhibition, with machinery manufacturers promoting smart factories equipped with real-time monitoring systems and AI-based production optimization tools. These technologies enable predictive maintenance, minimize downtime, and ensure product quality through data-driven decision-making. Such systems, though still nascent in Pakistan, represent the future of industrial manufacturing. SEZMC can leverage these learnings by promoting the adoption of smart

technologies in new industrial zones under its management, thereby encouraging investors to implement efficient and automated systems from the outset.



The event also highlighted the increasing role of clusters and industrial parks **in** facilitating collaboration and innovation. Many countries presented successful case studies where government-supported clusters brought together quarry operators, processors, tool manufacturers, and exporters in shared industrial ecosystems. This clustering model promotes economies of scale, knowledge exchange, and efficient logistics. SEZMC's approach to developing specialized industrial zones aligns with these global practices, reinforcing the importance of creating integrated value chains in Sindh. The Marble City Karachi project, for example, has the potential to function as a dedicated stone industry cluster that attracts both domestic and foreign investors seeking synergy and efficiency.

Sustainability certifications and ESG (Environmental, Social, and Governance) standards were also central themes at MarmoMac 2025. Buyers and developers are increasingly prioritizing materials sourced from suppliers adhering to ethical quarrying, worker safety, and environmental compliance. Certification systems like LEED, ISO 14001, and CE Marking were highlighted as essential benchmarks for entering European markets. SEZMC noted that Pakistan's marble exporters could gain significant market advantage by adopting these certifications and aligning with global ESG frameworks. This realization underscores the importance of developing policy-level interventions to assist Pakistani industries in meeting international standards.

The international investment landscape within the stone industry is also evolving. Many European and Asian companies are seeking joint ventures in emerging markets to mitigate rising production costs at home. Discussions with firms such as Pedrini, Breton, and Simec reaffirmed the potential for collaborative ventures in countries offering favorable industrial policies and skilled labor. Pakistan's

Special Economic Zone (SEZ) framework provides precisely this environment — a fact that resonated strongly during discussions at the forum. SEZMC's presence therefore not only showcased Sindh's readiness for industrial partnerships but also positioned it as a strategic gateway for investors aiming to access South Asia and the Middle East markets.

Circular economy principles were another key focus area, emphasizing resource optimization and waste recycling. Companies showcased processes for reusing stone dust, converting offcuts into aggregates or decorative materials, and reclaiming water for continuous use in processing plants. The implementation of such technologies in Pakistan could significantly reduce waste at quarry and factory levels while lowering environmental impact.

SEZMC's projects can benefit from adopting these sustainable systems early in the design stage, ensuring compliance with future environmental regulations and enhancing investor confidence.

A key takeaway from MarmoMac 2025 was the integration of design, sustainability, and technology into a unified industrial strategy. The event demonstrated that global competitiveness in the stone sector is no longer dependent solely on material quality but equally on the ability to innovate, adapt, and align with sustainability goals. For Pakistan's marble and granite industries, these lessons present both a challenge and an opportunity. SEZMC's proactive participation and exposure to such global trends will guide its efforts to attract technology-driven investors and establish modern, environmentally responsible industrial infrastructure in Sindh.

In conclusion, the insights gained from MarmoMac 2025 reaffirm the strategic direction of SEZMC's industrial initiatives. By aligning Sindh's industrial policies with international standards, investing in automation and sustainability, and fostering global partnerships, SEZMC can play a transformative role in upgrading Pakistan's stone industry. The forum not only reinforced the relevance of SEZMC's ongoing projects but also inspired new avenues for policy formulation, investor outreach, and industrial innovation, ensuring that Sindh remains at the forefront of industrial development in South Asia.



SEZMC PROJECT FOCUS

Sindh Economic Zones Management Company (SEZMC), representing the Investment Department, Government of Sindh, utilized MarmoMac 2025 as a strategic platform to showcase Sindh's investment potential and promote its industrial development agenda before a global audience. The company's participation centered on highlighting the province's capacity for sustainable industrialization and its readiness to host technology-driven industries through modern, well-planned economic zones.

As part of this engagement, SEZMC presented one of its most significant initiatives the M-10 Industrial Park, Karachi positioned as a model of integrated, investor-friendly, and sustainable industrial development.

M-10 INDUSTRIAL PARK – SHOWCASING SINDH'S INDUSTRIAL POTENTIAL

At MarmoMac 2025, Sindh Economic Zones Management Company (SEZMC) prominently featured the M-10 Industrial Park, Karachi, as one of Sindh's priority industrial initiatives. The presentation highlighted the project's potential to attract international investment, facilitate technology transfer, and strengthen Sindh's role in regional manufacturing and export-oriented production. Positioned along the M-10 Motorway corridor, the park benefits from direct connectivity to Karachi Port, the SITE industrial area, and major national highways, providing an unparalleled logistical advantage for investors.

M-10 Industrial Park has been designed as a modern, multi-sector estate catering to industries in light engineering, construction materials, logistics, packaging, and particularly marble and stone processing. The park's layout reflects SEZMC's commitment to sustainable and efficient land use, featuring clearly demarcated zones for industrial, commercial, and support facilities. Its master plan emphasizes infrastructure reliability, accessibility, and environmental compliance key requirements for investors seeking operational stability and long-term growth.

The project's official Pitch Book, presented at MarmoMac 2025, detailed the park's infrastructure, zoning plan, and investor facilitation framework. It highlighted essential utilities such as power, water, and telecommunications, alongside road networks, drainage systems, and designated spaces for warehousing and logistics. The concept of "plug-and-play" industrial readiness, a central theme of SEZMC's presentation, received particular attention from participants, who viewed it as a strong enabler for reducing setup timelines and investment barriers.

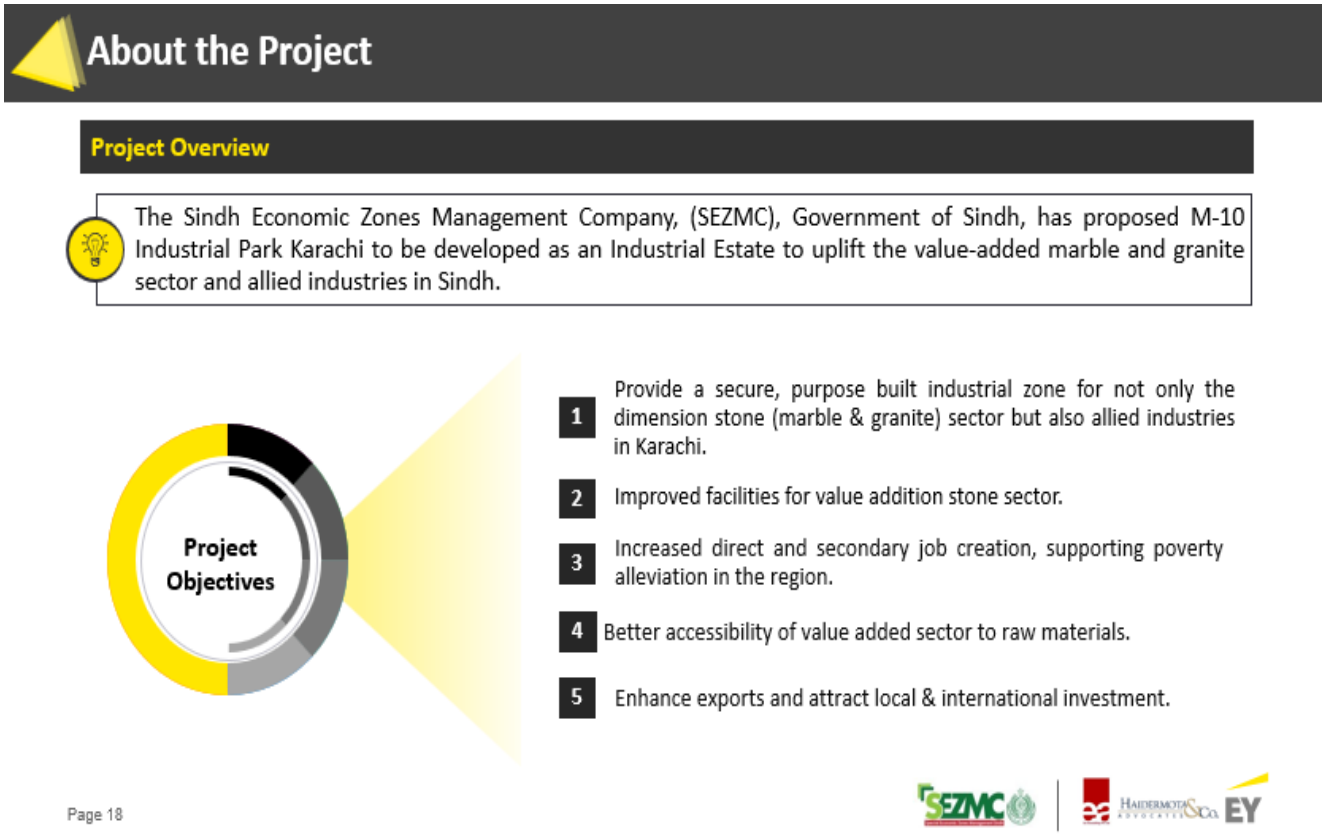
Sustainability was presented as a defining element of the project's design philosophy. M-10 Industrial Park incorporates renewable energy readiness, water recycling, and waste management systems that align with international environmental standards. These features were well received by international participants, reflecting a shared recognition that future industrial competitiveness depends on responsible resource use and compliance with global ESG principles.

The project also attracted interest as a potential technology demonstration hub, where international machinery suppliers and equipment manufacturers could establish pilot facilities or technical training centers. This aligns with SEZMC's broader vision of promoting industrial modernization by integrating advanced production technologies and operational best practices into Sindh's industrial zones. The discussions held with leading stone machinery manufacturers and industrial associations during MarmoMac 2025 reinforced the park's role as a platform for technology adoption and skill development.

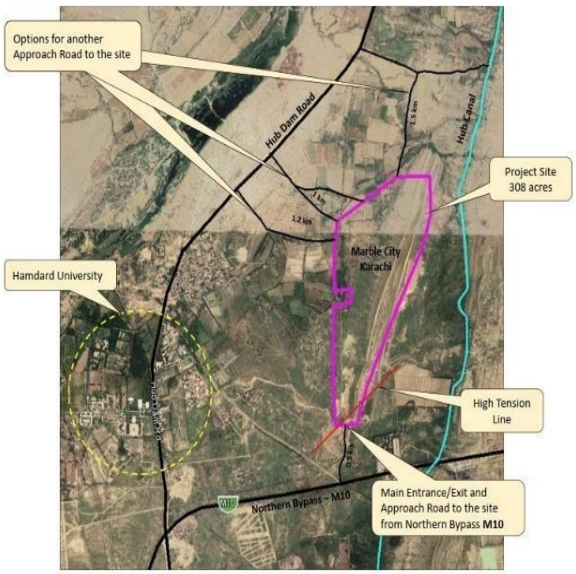
Visual presentations of the M-10 Industrial Park featuring 3D renderings, zoning maps, and aerial infrastructure layouts received strong interest at the Pakistan Pavilion. Participants appreciated the project's strategic design, transparent investment framework, and the proactive facilitation approach adopted by SEZMC. The project was recognized for its ability to accommodate a wide range of industrial enterprises, from small-scale manufacturers to large logistics and processing operations.

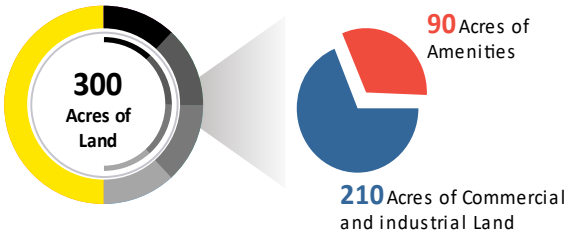
Beyond its immediate commercial potential, M-10 Industrial Park represents the Government of Sindh's evolving approach to industrial policy Done that prioritizes sustainable growth, investor facilitation, and integration with global value chains. The park's development framework aligns with the province's long-term objective of diversifying its economic base while ensuring environmental stewardship and operational excellence.

M-10 Industrial Park's presentation at MarmoMac 2025 strengthened SEZMC's international visibility and credibility as an institutional promoter of industrial investment. The exposure provided valuable engagement opportunities with potential investors, technology suppliers, and industry experts, laying the foundation for future collaboration. Insights gained from these interactions will inform the project's next phases of infrastructure implementation, investor outreach, and policy alignment. The Park continues to stand as a key example of Sindh's readiness to host globally competitive, sustainable, and export-oriented industries.



Project Site





Location advantages

- Located within Karachi, the largest metropolitan city of Pakistan
- Close proximity to new housing developments in the city.
- Connected through Karachi's Largest Roads Network
- Distance from Marble city to Ports and Highways
  - 40 km to Karachi Port
  - 60 km to Port Qasim
  - 25 km to Khi-Hyd Motorway
  - 1.2 km to Karachi Northern Bypass
  - 24 km to RCD highway Balochistan

PROVISION OF UTILITIES

OVERVIEW

- Electrical Power Supply
- Gas Supply System
- Firefighting Network Supply System
- Common Effluent Treatment
- Storm Water Management System
- Sewerage System
- Water Treatment Plant



M-10 INDUSTRIAL PARK

Marble & Allied Construction Industries

Karachi, Pakistan

SINDH ECONOMIC ZONES MANAGEMENT COMPANY (SEZMC)



M-10 INDUSTRIAL PARK

About the **Project**

The M-10 Industrial Park in Karachi, Pakistan, is a pioneering initiative designed to utilize the country's rich marble and mineral resources. Spanning 300 acres, this modern estate targets the marble, granite, and allied construction industries, offering significant opportunities for individuals and firms, particularly manufacturers of tools and technology, to access a growing market with rising demand for advanced solutions.

Strategically located as a gateway to key regional markets, including China, India, Afghanistan, and the Middle East, the M-10 Industrial Park enhances trade potential. Key features include warehouses, administrative offices, training centers, and essential security services, all supported by reliable utilities. This project aims to drive growth and innovation in the marble and construction sectors, positioning investors for success in an expanding market.

To drive the project's success, the Special Economic Zones Management Company (SEZMC) plans to partner with reputable Italian institutions and firms, focusing on facilitating technology transfer, enhancing vocational training, and promoting bilateral trade opportunities.

- Located in Karachi, providing easy access to all cities
- Offers exceptional regional and global connectivity
- Features amenities like warehouses, offices, training centers etc.
- Includes essential security services
- Equipped with reliable utilities, including a dedicated electricity grid

M-10 PARCO INDUSTRIALE

Informazioni sul progetto

Il Parco Industriale M-10 a Karachi, Pakistan, è un'iniziativa pionieristica progettata per sfruttare le ricche risorse di marmo e minerali del paese. Estendendosi su 300 acri, questa moderna area mira alle industrie del marmo, granito e costruzioni affini, offrendo significative opportunità per individui e aziende, in particolare produttori di strumenti e tecnologie, di accedere a un mercato in crescita con una domanda crescente di soluzioni avanzate.

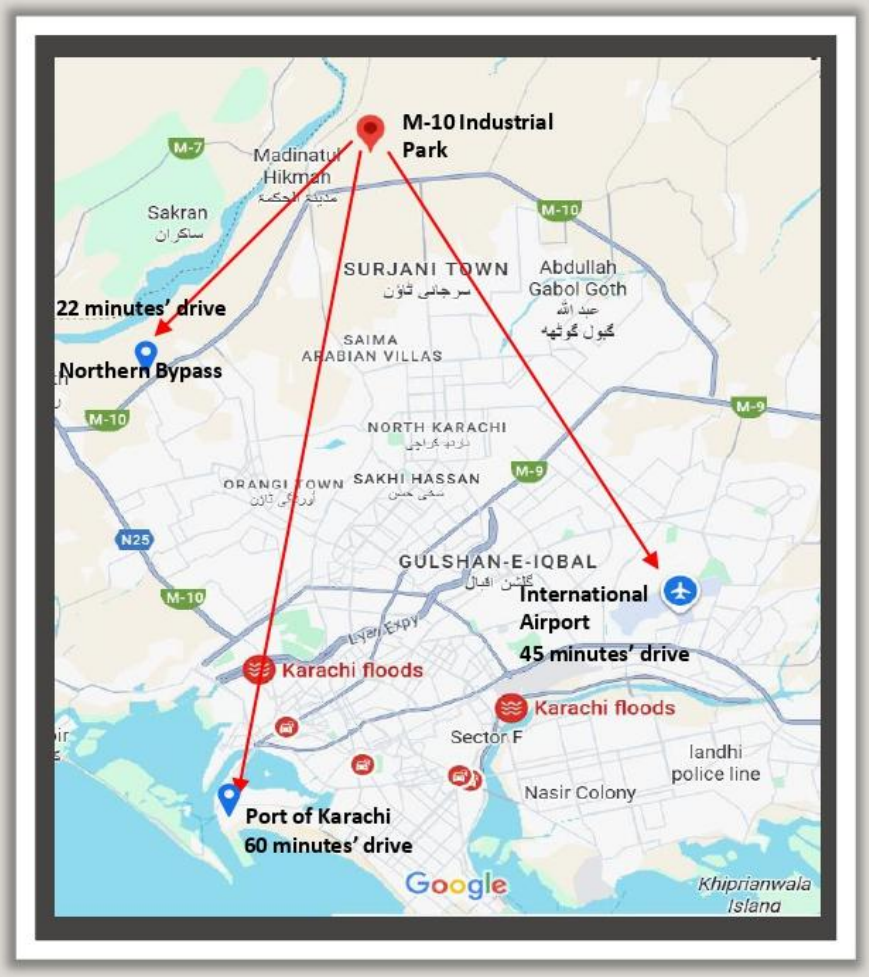
Strategicamente situato come un gateway verso i principali mercati regionali, tra cui Cina, India, Afghanistan e Medio Oriente, il Parco Industriale M-10 aumenta il potenziale commerciale. Le caratteristiche principali includono magazzini, uffici amministrativi, centri di formazione e servizi di sicurezza essenziali, tutti supportati da utilità affidabili. Questo progetto mira a stimolare la crescita e l'innovazione nei settori del marmo e delle costruzioni, posizionando gli investitori per il successo in un mercato in espansione.

Per garantire il successo del progetto, la Compagnia di Gestione delle Zone Economiche Speciali (SEZMC) prevede di collaborare con istituzioni e aziende italiane di reputazione, concentrandosi sulla facilitazione del trasferimento tecnologico, sul miglioramento della formazione professionale e sulla promozione delle opportunità di commercio bilaterale.

- Situato a Karachi, con facile accesso a tutte le città
- Offre un'eccezionale connettività regionale e globale
- Dispone di servizi come magazzini, uffici, centri di formazione, ecc.
- Include servizi di sicurezza essenziali
- Dotato di utilità affidabili, inclusa una rete elettrica dedicata

Key Enablers

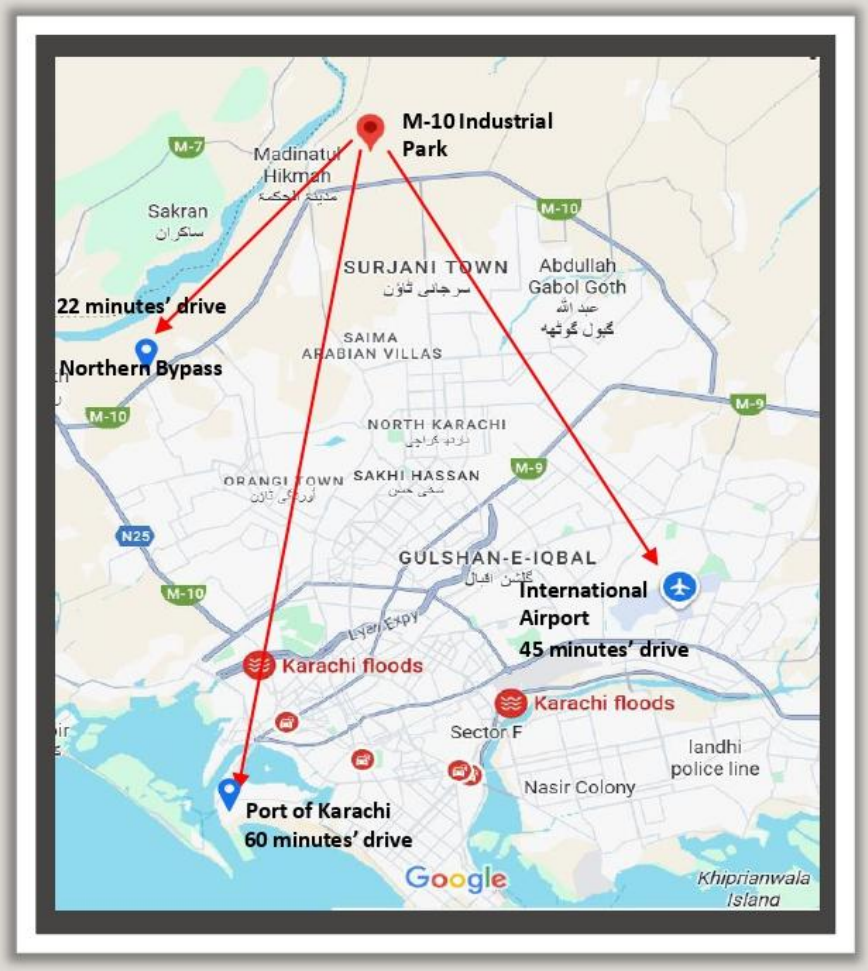
The M-10 Industrial Park will feature essential amenities, including warehouses, a common facility center, and an administrative enclave to support industrial operations, with different categories of plots for industrial and commercial use, as well as a high-density zone. A training and display center will offer meeting and exhibition spaces, while recreational areas will cater to the workforce's well-being. Space has also been allocated for a large-scale mart, providing all construction materials, tools, and machinery under one roof. Security will be enhanced with a police station and check posts, alongside medical support from a trauma center, while weigh stations and an electricity station will ensure efficient logistics and power supply for all businesses.



- Common Machinery Facility
- High Density Zone
- Display Center
- Exhibition halls
- One-stop solution mart
- Training Centers
- Different categories of plots including industrial and commercial
- Warehouses

Fattori Chiave di Abilitazione

Il Parco Industriale M-10 offrirà servizi essenziali, tra cui magazzini, un centro servizi comune e un enclave amministrativa per supportare le operazioni industriali, con diverse categorie di lotti per uso industriale e commerciale, oltre a una zona ad alta densità. Un centro di formazione e esposizione fornirà spazi per incontri ed esposizioni, mentre le aree ricreative si occuperanno del benessere della forza lavoro. È stato inoltre previsto uno spazio per un grande mercato, che offrirà tutti i materiali da costruzione, strumenti e macchinari sotto un unico tetto. La sicurezza sarà potenziata con una stazione di polizia e posti di controllo, insieme al supporto medico di un centro traumi, mentre le stazioni di pesatura e una stazione elettrica garantiranno logistica efficiente e fornitura di energia per tutte le aziende.



- Struttura Comune di Macchinari
- Zona ad Alta Densità
- Centro Espositivo
- Sale Espositive
- Mercato di Soluzioni Uniche
- Centri di Formazione
- Diverse categorie di lotti, inclusi industriali e commerciali
- Magazzini

Avenues for **Collaboration**



The M-10 Industrial Park presents a valuable opportunity for collaboration between Italy and Pakistan, leveraging Italy's expertise in the natural stone sector to boost Pakistan's manufacturing capabilities.

The Sindh Economic Zones Management Company (SEZMC) is dedicated to ensuring the project's success. To this end, SEZMC aims to collaborate with Italian institutions and firms in the following key domains:

Technology Transfer

SEZMC aims to collaborate with Italian firms manufacturing tools, machinery and technology for the marble and allied construction industries, which would help modernize Pakistan's marble manufacturing and allied construction industries.

Vocational Training

SEZMC aims to develop advanced vocational training programs in collaboration with Italian institutions to create a skilled workforce in the marble and allied construction industries, which would boost productivity and innovation in the respective industries.

Trade and Investment Opportunities

SEZMC intends to enhance trade relations and investment opportunities between Italy and Pakistan by connecting Italian investors with local marble companies through trade missions and agreements.

SEZMC plans to partner with the Instituto Internazionale del Marmo (IS.I.M.) as a technical advisor to coordinate activities, design the organizational framework, and ensure alignment with international best practices.

Vie di Collaborazione



Il Parco Industriale M-10 rappresenta un'opportunità preziosa per la collaborazione tra Italia e Pakistan, sfruttando l'expertise italiana nel settore della pietra naturale per potenziare le capacità manifatturiere del Pakistan.

La Compagnia di Gestione delle Zone Economiche del Sindh (SEZMC) è dedicata a garantire il successo del progetto. A tal fine, SEZMC mira a collaborare con istituzioni e aziende italiane nei seguenti ambiti chiave:

Trasferimento di Tecnologia

SEZMC mira a collaborare con aziende italiane che producono strumenti, macchinari e tecnologie per le industrie del marmo e delle costruzioni affini, il che contribuirebbe a modernizzare le industrie di produzione del marmo e delle costruzioni affini in Pakistan.

Formazione Professionale

SEZMC mira a sviluppare programmi di formazione professionale avanzata in collaborazione con istituzioni italiane per creare una forza lavoro qualificata nelle industrie del marmo e delle costruzioni affini, il che aumenterebbe la produttività e l'innovazione nei rispettivi settori.

Opportunità di Commercio e Investimento

SEZMC intende migliorare le relazioni commerciali e le opportunità di investimento tra Italia e Pakistan collegando gli investitori italiani con le aziende locali del marmo attraverso missioni commerciali e accordi.

SEZMC prevede di collaborare con l'Istituto Internazionale del Marmo (IS.I.M.) come consulente tecnico per coordinare le attività, progettare il framework organizzativo e garantire l'allineamento con le migliori pratiche internazionali.

Significato del Parco Industriale M-10



Gateway per le Esportazioni

Karachi è una grande città portuale che gestisce un notevole carico ogni anno, facilitando così alle aziende l'importazione di macchinari e l'esportazione di beni verso regioni vicine come l'Arabia Saudita e l'Africa Orientale.



Dimensione del Mercato e Domanda

Con una popolazione di circa 251 milioni nel 2024, il Pakistan è uno dei mercati più grandi del mondo, creando una costante necessità di materiali da costruzione come pietra, piastrelle e piani di lavoro.



Politiche Pro-Investimento

Gli investitori stranieri, in particolare quelli italiani, possono facilmente trasferire i loro profitti e capitali fuori dal Pakistan grazie a un accordo fiscale che riduce le problematiche fiscali, rendendo l'investimento nel paese più attraente.



Domanda Concentrata

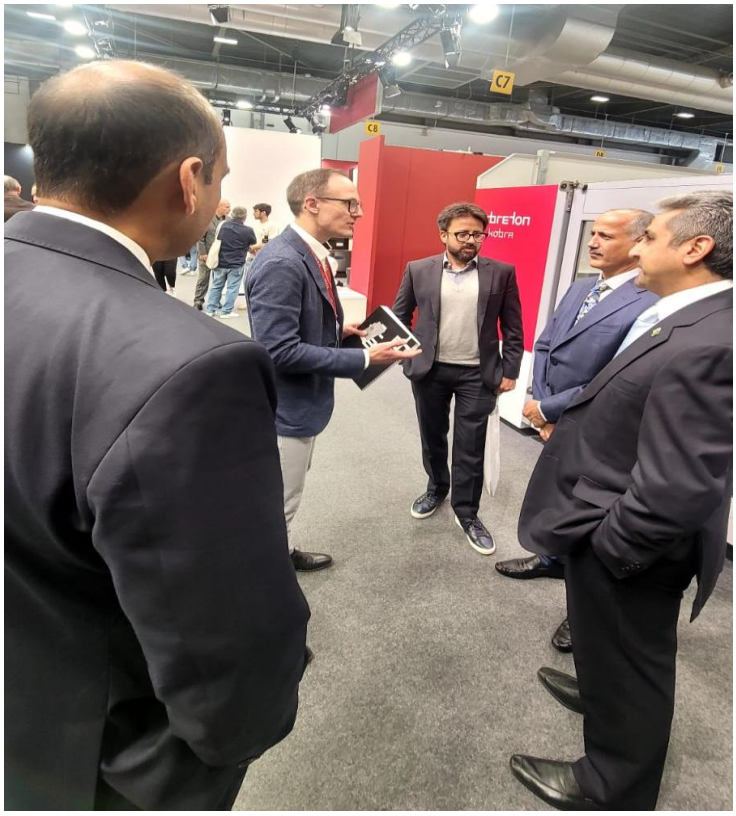
Avere molte aziende di lavorazione della pietra in un'unica area consente ai team di vendita di raggiungere rapidamente più acquirenti, rendendo le vendite più facili e veloci.



Opportunità di Modernizzazione

Il Pakistan ha grandi riserve di marmo e granito, ma utilizza metodi di estrazione inefficienti, causando un notevole spreco. Questo crea un'opportunità per implementare tecnologie moderne per migliorare l'efficienza e ridurre gli sprechi nell'industria.

OUTCOMES OF PARTICIPATION



SEZMC's participation in MarmoMac 2025 yielded significant outcomes in terms of international visibility, partnership development, and sectoral learning. The event provided a dynamic platform for Pakistan and specifically the province of Sindh — to highlight its emerging industrial potential in the stone, marble, and allied industries while reinforcing the credibility of SEZMC as the provincial facilitator for industrial growth and foreign investment.

The delegation successfully positioned the M-10 Industrial Park as Sindh's next major industrial development initiative, capturing the attention of leading international stone processing, quarrying machinery, and material technology firms. The forum enabled SEZMC to establish valuable B2B connections with globally recognized companies such as Breton Spa, Pedrini Spa, Simec Spa, Pelligrini Meccanica Spa, Dazzini Macchine, Tenax Spa, Fila Industria Chemicals, and Confindustria Marmomacchine, among others. These interactions resulted in preliminary expressions of interest for potential technology transfer, machinery demonstration partnerships, and joint feasibility assessments for establishing operations or distribution hubs within Sindh.



Additionally, SEZMC's presentation drew positive engagement from representatives of European investment groups and trade associations, who showed particular interest in Pakistan's expanding construction materials and processing sectors. Several companies sought follow-up meetings to explore potential collaborations in industrial equipment supply, stone processing technology, and training programs for skill enhancement. The Pakistan Pavilion prominently featuring SEZMC's visual display and project portfolio became a focal point for

visitors from Italy, Germany, China, Turkey, and the Middle East, many of whom recognized Sindh's strategic geographic advantage and market potential.

The participation also enhanced SEZMC's understanding of global best practices in industrial zone management, sustainability, and automation within the stone processing value chain. Observations from leading firms and technology providers will contribute to the refinement of SEZMC's own industrial development standards particularly in environmental management, safety compliance, and efficient resource utilization. The insights gained will assist in designing support mechanisms and technical frameworks that align with international certification and ESG criteria, ensuring SEZMC's projects meet the expectations of global investors.

A key institutional outcome was the strengthening of SEZMC's international partnerships through engagement with Confindustria Marmomacchine, Italy's leading association representing manufacturers and technology providers in the stone and machinery sectors. The meeting provided an opportunity to discuss potential frameworks for collaboration, including exchange visits, joint technical seminars, and matchmaking between Italian equipment producers and Pakistani industrial operators. This dialogue is expected to pave the way for formal cooperation channels between Sindh's industrial ecosystem and Italian technology clusters.

The event also contributed to increased visibility for Pakistan's marble and granite sector within the global market. Media coverage, event listings, and interactions with international stakeholders reinforced Pakistan's image as a country with significant untapped potential in natural stone reserves and value-added processing. The participation thus served not only to promote SEZMC's projects but also to project Sindh's broader role in advancing Pakistan's industrial diversification strategy.

Internally, SEZMC's engagement at MarmoMac 2025 provided a wealth of knowledge for strategic planning and project implementation. The delegation collected technical insights on advanced quarrying, digital fabrication, material optimization, and supply chain integration all of which are directly applicable to the development of the M-10 Industrial Park's proposed stone processing cluster. These learnings will inform future collaborations, feasibility studies, and investor outreach campaigns aimed at integrating high-value stone technology industries into Sindh's industrial portfolio.

Overall, SEZMC's participation in MarmoMac 2025 achieved its objectives o**f** international promotion, investor engagement, knowledge acquisition, and partnership development. It successfully projected Sindh as a credible industrial destination and positioned the organization to translate these engagements into actionable investment and policy outcomes.

The participation also strengthened the province's representation in global industrial platforms, reaffirming SEZMC's role as the Government of Sindh's leading institution for promoting planned, sustainable, and technology-driven economic growth.